



HUGGLEHOUNDS®



**The heart.  
At HuggleHounds®,  
the heart is where it begins.  
It's our guiding light.  
Our driving force.  
The meaning and mission  
behind all we do.**

The HuggleHounds® heart is more than just a symbol. We know the heart is the very essence of the relationship with our pets.

- When we asked shoppers to fill in the blanks and finish this sentence: "My dog is \_\_\_\_\_", their answer was, overwhelmingly, "My dog is my heart". "Our pet is the heart of our family." "My dog is my heart and soul."
- It's not by accident our HuggleHounds® logo features a heart at its center. And it's why the HuggleHounds® heart is emblazoned on every product we make.
- We understand the relationship between pets and their people, and we acknowledge that at the core – at the very center of that relationship – lies the heart. "It's only with the heart one can see rightly; that which is essential is invisible to the eye."
- As we enter this new year, our celebration of the heart feels more meaningful than ever. During many days of 2020, we cheered to learn numerous shelters had no dogs left to adopt – they had all found homes - and families - to spread their love to, becoming the heart of a new nucleus. For the first time, millions of people navigated work-from-home and separation from normal routines. Many have reported the joy and sense of calm that came with the gentle companionship of their pets. And as we reminded ourselves to embrace the things that truly matter, we found the faces of our pets at the center of our gratitude, right alongside the faces of our other family members.
- We're grateful for you – our customers – and the support you show HuggleHounds®. Through good times and challenging times, you, too, are at the heart of what we do. Twelve years of friendships and partnerships. Our business runs on trust, on responsibility and on creating and maintaining deep relationships, rooted in shared values.
- Yes, we're thankful for our pets. They give us unconditional love. For that reason, we'll make sure and keep our heart at the center of HuggleHounds®!









This is our original HuggleHounds® design—the Knotties® that arrived on store shelves and in homes in 2009. Every Knottie™ is designed with multiple squeakers and signature knotted limbs for seriously engaging playtime. They remain best sellers, backed by the quality that comes with every HuggleHounds® heart!



**Knotted limbs for extra durability**



**Hand-stitched, with outstanding fabric and embroidery detail**



**Exclusive Tuffut Technology® lining**



**Tuffut sample right on the tag**



**Heart on every toy says HuggleHounds® authentic**



**Easy, fast wash and dry for on the go toys**



Knotties®







A



B



C



D



E



F



G

Our woodland, barnyard and sock monkey characters have been Knottie™, nice, and entertaining pups year in and year out. But hey, when you wear the kind of style this crew is known for, trendy is friendly.

## KNOTTIES®

### A

10070 Morris Moose, Large  
10105 Morris Moose, Small  
10309 Morris Moose, Wee 6 pack

### B

10071 Bitsy Bunny, Large  
10106 Bitsy Bunny, Small  
10310 Bitsy Bunny, Wee 6 pack

### C

10075 Reggie Raccoon Large  
10107 Reggie Raccoon, Small

### D

10181 Dilly Duck, Large  
10182 Dilly Duck, Small  
10311 Dilly Duck, Wee 6 pack

### E

10523 Stuey Sock Monkey, Large  
10524 Stuey Sock Monkey, Small  
10525 Stuey Sock Monkey, Wee 6 pack

### F

10626 Dottie Cow, Large  
10625 Dottie Cow, Small  
10624 Dottie Cow, Wee 6 pack

### G

10693 Sly Fox, Large  
10694 Sly Fox, Small  
10695 Sly Fox, Wee 6 pack



# Knotties®

(Continued)

Colorful families sure welcome 'round here!  
Our Rainbow Knotties® and Amazon-inspired  
Wild Things collection are beacons of  
brightness wherever they roam. You can't help  
but smile and dogs can't help but play.





#### KNOTTIES® (Continued)

##### H

10743 Fergie Frog, large

10742 Fergie Frog, Small

##### I

30817 Texas Longhorn, Large

30816 Texas Longhorn, Small

30815 Texas Longhorn, Wee 6 pack

##### J

30968 Rainbow Elephant, Large

30967 Rainbow Elephant, Small

30966 Rainbow Elephant, Wee 6 pack

##### K

30965 Rainbow Unicorn, Large

30964 Rainbow Unicorn, Small

30963 Rainbow Unicorn, Wee 6 pack

##### L

30971 Rainbow Cheshire Cat, Large

30970 Rainbow Cheshire Cat, Small

30969 Rainbow Cheshire Cat, Wee 6 pack

##### M

40377 Wild Things Anteater, Large

40376 Wild Things Anteater, Small

40384 Wild Things Ant Eater, Store Display

##### N

40375 Wild Things Sloth, Large

40374 Wild Things Sloth, Small

##### O

40379 Wild Things Llama, Large

40378 Wild Things Llama, Small



# Knotties®

(Continued)



New kids on the block are always ready to join the fun! Trout Knotties® and HuggleMutts™ became instant fan favorites, and Octo Knottie™ welcomed a Hexo baby-brother. Lobsta' made sure everyone kept their mitts to themselves.





## KNOTTIES® (Continued)

### Q

10013 Raucous Rainbow Trout, Small

10015 Raucous Rainbow Trout, Large

### P

10016 Totally Tiger Trout, Small

10017 Totally Tiger Trout, Large

### R

10188 McCracken Lobsta', Large

10189 McCracken Lobsta', Small

### S

10019 Octo, Large

### T

10010 Hexo, Small

### U

40202 Roscoe HuggleMutt, Small

### V

40201 Lulu HuggleMutt, Small

### W

40200 Tiny HuggleMutt, Small

### X

40203 Patches HuggleMutt, Large

### Y

40205 Bruiser HuggleMutt, Large

### Z

40204 Roxie HuggleMutt, Large



The image features two pink stuffed animals, the HuggleFleece Flufferknottie, positioned one in front of the other. They have a soft, fuzzy body and a head made of a ribbed, cord-like material. Their eyes are closed, and they have small, dark, stitched mouths. The ears are large and floppy, with a white, fuzzy interior. The background is a blurred indoor setting.

# HuggleFleece® Flufferknottie™

Tuffut Technology® combined with HuggleFleece™ fabric makes the perfect marriage of Tuff and Soft! It's a new kind of toy, with the softest body, knock-out styling and knotted limbs!



A



B



C



D

## HUGGLEFLEECE® FLUFFERKNOTTIE™

**A**

**10027** Fiona Frog, Small

**10028** Fiona Frog, Large

**B**

**10039** Louise Lamb, Small

**10040** Louise Lamb, Large

**C**

**10018** Penelope Pig, Small

**10035** Penelope Pig, La

**D**

**10041** Ellamae Elephant, Small

**10042** Ellamae Elephant, Large



# HuggleFleece®

*(Continued)*

HuggleFleece® mats are the stuff of pet dreams. Each mat is a cozy get-away of dense, synthetic lambswool and keeps pets comfortable -cushioning joints, and regulating their body temperature. Irresistible softness!

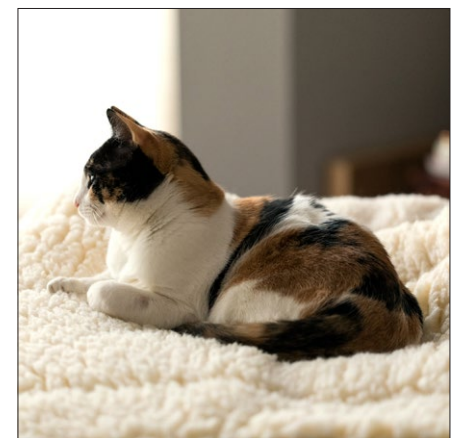


**B**  
**10046** HuggleSnuggler™ Bed



**B**

We love the WEE ones, from tiny pups to cool-kid cats, so we created a snuggler for a snuggle-friendly spot all their own! Our HuggleHounds® HuggleSnuggler™ is made of best-selling HuggleFleece® fabric, and measures 6" high and 15" in diameter – perfect for sleeping, cuddling and snuggling for cats or wee dogs.









Ruff-Tex® toys act like mini bounce-machines - stretchable, squeezable little spheres of fun. Ruff-Tex® provides stamina and durability while being soft and pliable in a dog's mouth. They're not only stuffed with foam, they're stuffed with personality



**Made of all-natural rubber**



**Stuffed with extra-durable foam**



**Hand-painted with material that meets child safety standards**



**Bounceable, stretchable fun, with squeaker**



**Extra thick, tear-resistant walls**



**Great water toys - they float!**



# Ruff-Tex®

What pup isn't captivated by bouncing, chasing fun? Made from all-natural rubber, Ruff-Tex® toys act like mini bounce-machines, and the material makes every one bounceable, stretchable, squeezable little spheres of fun.







D



G



E



F



## RUFF-TEX®

**A**  
10193 Violet Hedgehog, Small  
10192 Violet Hedgehog, Large

**B**  
10333 Poppy Owl, Small  
10332 Poppy Owl, Large

**C**  
10434 Dottie Cow, Large

**D**  
10443 Hamlet Pig, Small  
10442 Hamlet Pig, Large

**E**  
10697 Morris Moose, Large

**F**  
10699 Reggie Raccoon, Large

**G**  
10701 Dragon, Large

H





Ruff-Tex®  
(Continued)







**RUFF-TEX® & Plush**

**I**  
10176 Buggy Bunny

**J**  
10440 Dude Turtle

Combo Delights! The only toys which combine the ruggedness of our Ruff-Tex with the extra-plush corduroy of our Knotties®, Dude Turtle and Buggy Bunny also boast "passthrough" limbs - arms and legs which extend through the toy's body for maximum tugging strength. Both toys are one-size only.





Ruff-TEX® Mutt Balls





Calling all dogs! Our newest Ruff-Tex® designs celebrate both the big dogs and the pint-sized pups, with our large breed Poodle, Lab and Collie joined by a dashing Dachshund, Pug and Cockapoo.

**RUFF-TEX® ASSORTED MUTT  
BALLS (3 PACK)**

**A**

**10142 Large** (Bridget, Fancy & Lassie)

**B**

**10141 Small** (Finbar, Wally & Puggie)









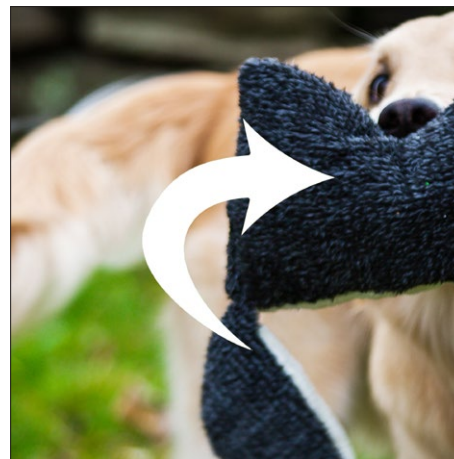
Plush toys reach art form with our hand-stitching and exacting embroidery detail. Tuffut-lined, and shaped for how dogs play.



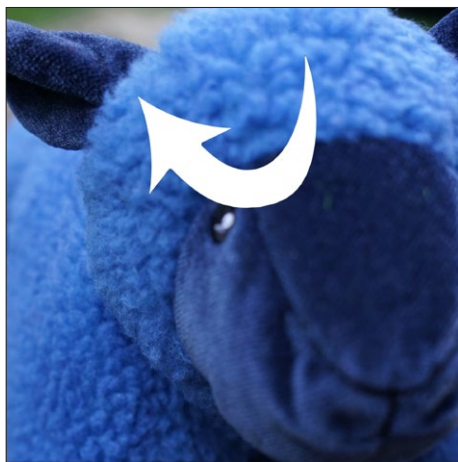
Made with our exclusive Tuffut Technology® lining



Embroidery and hand-stitching bring designs to life



Bone-shaped for soft, easy toting



Fabric combinations make plush more pleasing



Fast, easy wash and dry for on the go toys



Heart on every toy says HuggleHounds® authentic





Squooshies™, Squirrels and (Birthday) Celebrations! HuggleHounds® plush toys are hand-stitched and designed for softness, toughness and tenderness. Plush, playful, perfect.

# Plush Collection





A



B



C



D



E

F



G



I

## SQUOOSHIES™

A

10918 Fox Squooshie™

B

30653. Lamb Squooshie™

C

10916 Bunny Squooshie™

D

10917 Skunk Squooshie™

E

10002 Big Feller' Squirrel

F

10000 Lil Feller' Squirrel

## HUGGLEHAPPY BIRTHDAY™

G

30906 Elephant Long & Lankie™

I

30902 Party Elephant, Wee (6 pack)



# Wee Huggles®

*Sold as six pack*



Wee-breed pups deserve their own breed of toys, made for perfectly pint-size and petite play habits. Wee Huggles® fit the bill! Diminutive in scale, big in fun. (Not Tuffut-lined)





C



F



I



D



G



J



E



H



K

# **WEE HUGGLES® (Sold as six pack)**

**A**  
10309 Moose

**B**  
10310 Bunny

**C**  
10311 Duck

**D**  
10525 Sock Monkey

**E**  
10624 Cow

**F**  
10695 Fox

**G**  
30815 Texas Longhorn

**H**  
30902 Party Elephant

**I**  
30963 Rainbow Unicorn

**J**  
30966 Rainbow Cheshire Cat

**K**  
30969 Rainbow Elephant



Limited Edition  
Seaver the Seagull  
Knottie™





LIMITED EDITION  
SEAVER SEAGULL KNOTTIE™

A

10170 Seaver Seagull Knottie™ small

B

10171 Seaver Seagull Knottie™ large

Our first 2021 Limited Edition flies in June 1st, just in time for seashore daydreams. Seaver is a surefire sign of summer skies and sun-swept beaches. Seaver is heading for the seashore, and we're heading there right along with him!







Fuzzy Flock™ Knotties®



LIMITED EDITION FUZZY  
FLOCK™ KNOTTIES®

**A**

10147 Kiwi

**B**

10146 Parrot

**C**

10145 Rooster

**D**

10144 Duck

**A**



**B**



**C**



**D**



Duck, Rooster, Parrot, Kiwi. Hmmm - what here is not like the others? Knotted talons and wings, like a Knottie™? Check. Rich, lush colors, like a Knottie™? Sure. Adorable character designs, like all Knotties®? Yup. But the plush fabric of our Fuzzy Flock™ bodies? You guessed it! It makes our Fuzzy Flock™ a Knottie™ like no other! Downy and soft just like its aviary inspiration, you need to feel it to believe it! It's preternaturally perfection.



# Happy Harvest Collection







How do you make a happy harvest?  
First, combine the irresistible softness of HuggleFleece™ with Candy Corn colors, sprinkle in Harvest gnomes, and throw in a Ruff-Text® Pumpkin with a face full of freckles and a silly smile!

#### HAPPY HARVEST COLLECTION

- A**  
10067 Harvest Ruff-Text® Pumpkin Ball, Large
- B**  
10055 Harvest Ruff-Text® Pumpkin Ball, Small
- C**  
10069 HuggleFleece™ Candy Corn, Large
- D**  
10068 HuggleFleece™ Candy Corn, Small
- E**  
10074 Harvest Gnome Knottie™, Wee, 6 pack
- F**  
10077 Harvest Gnome Knottie™, Small
- G**  
10079 Harvest Gnome Knottie™, Large





Size Matters!





All toy sizes below are approximate, as each toy's individual style details may alter the final size marginally. To view each toy's exact dimensions, please visit [www.hugglehounds.com](http://www.hugglehounds.com)

### **Knotties®**

Large: 15" Tall x 9" Wide  
Small: 9" Tall x 5" Wide  
Wee: 6.5" Tall x 2.5" Wide

### **Ruff-Tex®**

Large: 4.5" Tall x 5" Wide  
Small: 3" Tall x 3.5" Wide

### **Squooshies™**

Large: 6" Tall x 20" Long  
Small: 5" Tall x 14" Long

### **HuggleFleece™ Toys**

Man, Regular: 12" Tall  
Man, Super-Size: 22" tall.  
Ball, Large: 8"  
Ball, Small: 4"  
Bone: 24" Long

### **Chubbie Buddies™**

Large: 15" Tall x 9" Wide  
Small: 9" Tall x 5" Wide

### **Rope Knotties®**

Large: 17" Long.  
Extra Large: 29" Long.

### **Huggle-Hide® Bone**

Small 4"  
Medium 6"  
Large 12"

### **HuggleKats®**

Various 2.5" - 6"

### **HuggleFleece™ Mats**

XS: 20" x 24"  
S: 23" x 30"  
M: 23" x 36"  
L: 26" x 42"  
XL: 30" x 48"  
XXL: 37" x 54"

### **HuggleWear™ Jackets**

XS: fits dogs with backs 8-10" long  
S: fits dogs with backs 12-14" long  
M: fits dogs with backs 16-18" long  
L: fits dogs with backs 20-22" long  
XL: fits dogs with backs 24-26" long  
XXL: fits dogs with backs 28-30" long



# HuggleHounds®



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